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Business administration and management project topics pdf

After accepting what a project is and what is not, I define that Project Portfolio Management (ppm) is a business angle. The example I want to share comes from a large European bank for which I worked before, during and after the 2008 financial crisis. The bank had been severely struck by the crisis, and was trying to find survive. We have Ã, had more than 150 large projects (above 500,000 euros), but no one had a clear vision of the state and the benefits that they should derive from these investments. We had implemented one of the best Gartner PPM dial statues years ago, but the lack of input discipline and to use it made the instrument a very expensive and useless asset. Capacity, and not the strategy, the start of projects was decisive, which means that the project was launched if the experts, if available, otherwise, the project was rejected. At that point the Top Management was realized that we had to improve the way we were selection, priority and the execution of our projects. Most managers have a good understanding of ppm. So the first challenge was to help Top Management understand PPM, tend to think in terms of financial portfolio management, such as dealing with actions, quotas, investments, very few of which related PPM to their projects and change initiatives. Therefore, I decided to develop a brief guide to explain the high management of PPM benefits using corporate terms. What projects to select for the best interest in our company? What is the best use of its existing and future financial and operating capacities? Alternatively, what are the projects for arrest suspending or delaying in the event of a sudden economic crisis? Providing the means to answer these questions more rationally is the goal of ppm. Most important aspects of the PPM are: 1. A standard and structured process to collect all new ideas and project needs. This corporate level process must be applied consistently, otherwise the â €

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